



## **Vice President of Strategic Relations**

The **Vice President of Strategic Relations** is responsible for outreach to local startups and businesses with the end goal of promoting the AMA brand through developing key partnerships and increasing interaction between AMA Chicago and local collegiate chapters. The Vice President of Strategic Relations will report to the President of the board and will lead a team of two directors: Director of Higher Education Institutions and Director of Venture Capital and Startups. The ideal candidate has the ability to leverage their network or the boldness to create a network that would be mutually beneficial to the AMA and to external partners.

### **Main Responsibilities for the Vice President of Strategic Relations:**

- Develop the Up & Comers (AMA Young Professional Members) into a thriving community that contributes to the overall chapter membership and revenue growth through strategic programs
- Increase interaction between AMA Chicago and local AMA Collegiate Chapters, their faculty, and their students
- Foster committee's development and execution of Career Smart geared towards career development and advancement of young professional marketers

### **Top Three Requirements for the Vice President of Strategic Relations:**

- Relevant background and connections in marketing and/or Higher Ed
- Someone familiar with the Chicago Higher Ed community
- Ability to recruit new members through his or her network or through other resourceful means

### **Time Commitment:**

- 2 hours a week
- Committee conference calls as needed (bi-weekly to monthly)
- Attend monthly board meetings & some events