

## DIRECTORY LISTING - \$100

Receive company listing in AMA Chicago's MarketingTech provider directory, to be given to each attendee and linked on AMA Chicago's website. Each company listing includes: logo, 500-character overview, website, phone number and contact name and email. *Submit your listing:* [amachicago.org/marketingtech-smart-directory](http://amachicago.org/marketingtech-smart-directory)

AMA CHICAGO PRESENTS

# MarketingTech Provider Directory



Chicagoland is home to leading marketing technology experts in every field. This directory includes top companies with specialties you need to keep your company moving forward with customer-driven decisions.

### SERVICE SPECIALTIES

- Audience/Marketing Data & Data Enhancement
- Business/Customer Intelligence & Data Science
- CMS & Web Experience Management
- CRM
- Customer Data Platform
- Dashboards & Data Visualization
- Ecommerce Marketing
- Ecommerce Platforms & Carts
- Email Marketing
- Live Chat & Chatbots
- Marketing Automation & Campaign/Lead Management
- Mobile & Web Analytics
- Mobile Apps
- Sales Automation, Enablement & Intelligence
- Social Media Marketing & Monitoring
- Video Marketing

### COMPANY NAME

Company Logo  
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### AMA CHICAGO

AM> | AMERICAN MARKETING ASSOCIATION

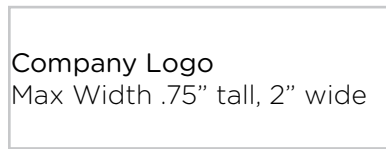
## Chicago

No other organization connects as many marketers with as many opportunities. AMA Chicago stands 75 years and 1,000 members strong, and we are on course to continue our legacy of serving our city proud. We host regular events for networking and connecting with others in the industry to build bridges that help careers grow and thrive. We are passionate about providing distinctive programming that expands knowledge and improves skills and techniques. Join us today.

amachicago.org  
(312) 280-0449  
Alex Montgomery  
alex@chicagoama.org

## AUDIENCE/MARKETING DATA & DATA ENHANCEMENT

### COMPANY NAME

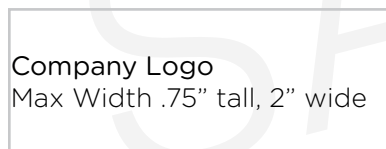


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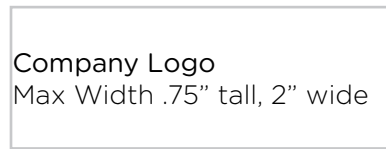


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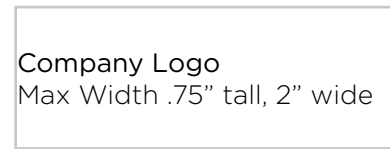


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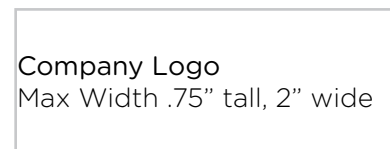


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## DASHBOARDS & DATA VISUALIZATION

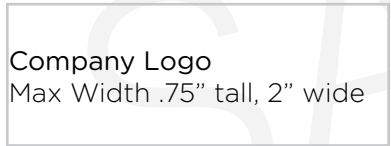
### MASSA & COMPANY



Breakthrough results are the driving force behind our company. To get them, we roll up our sleeves, dig into data, and analyze relationships and dependencies to give our clients the insights they need to achieve these breakthrough results. One of the things we hear again and again is that we are tuned in to both what our clients need and what their market is saying. We adapt fast and apply what we learn. Our clients trust us to give practical advice that “fits.”

massainc.com  
(312) 463-1050  
Bonnie Massa  
bmassa@massainc.com

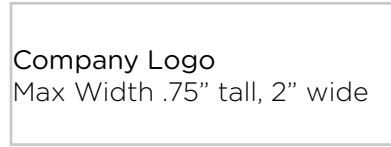
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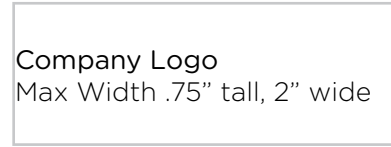
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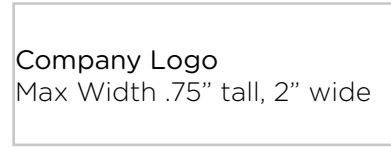
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## VIDEO MARKETING

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### MOTIONPOST



Motionpost is a Chicago full service video production company offering producing, directing, video editing production, motion graphics, audio recording and editing for all of your video production needs. Whether it's a Chicagoland video production, out of state, or even out of the country, we are ready to put your video message in motion.

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