

AMA CHICAGO PRESENTS

MarketingTech Smart

September 27, 2018 | Noon to 5:00 p.m.

SPONSORSHIP OPPORTUNITIES

AMA Chicago's MarketingTech Smart sponsorship puts your company, products and services in direct, personal contact with corporate branding and marketing practitioners. In addition to 4.5 hours of direct access to 200 high-level marketers, you are assured maximum exposure through highly targeted e-mail, advertising, social media and website linkage that will reach over 9,000 Chicago marketers.

PREMIER SPONSOR - \$5,000 *Limited to 1 sponsor*

Pre- and Post-event Marketing

- Emphasized logo in dedicated, pre- and post-event emails with link to the sponsor's website
- Emphasized logo on AMA Chicago's MarTech Smart webpage with link to the sponsor's website
- Company video (provided by sponsor) on MarTech Smart webpage
- Minimum of 10 social media mentions (Facebook, Twitter and/or LinkedIn) from contract signing through the day of the event

At-event Promotions

- Recognition and thank you at intro and close
- 1-minute live pitch and/or video at beginning of conference
- (1) 6-foot exhibit table in the happy hour/networking room
- 4 attendee passes
- Emphasized logo on name badges
- Company materials can be shared on chairs before conference opens
- Emphasized logo on welcome screens looping in main auditorium

IN-KIND CO-BRANDED ATTENDEE GIFT SPONSOR - \$1,200 VALUE *Limited to 3 sponsors*

Pre- and Post-event Marketing

- Logo in dedicated, pre- and post-event emails with link to the sponsor's website
- Logo on AMA Chicago's MarTech Smart webpage with link to sponsor's website
- One banner ad in an AMA Chicago e-newsletter pre-event
- Minimum of 5 social media mentions (Facebook, Twitter and/or LinkedIn) from contract signing through the day of the event

At-event Promotions

- Provide a gift (\$12-\$16 value) for attendees that is co-branded with AMA Chicago. *Gifts valued at \$12 will be given to the first 100 attendees, \$16 to the first 75.*
- Recognition and thank you at intro and close
- (1) 6-foot exhibit table in the networking room
- 2 attendee passes
- Logo on welcome screens looping in main auditorium

EXHIBITOR SPONSOR - \$300 *Limited to 6 sponsors*

Pre-event Marketing

- Logo in dedicated, pre-event emails with active link to the sponsor's website
- Logo on AMA Chicago's MarketingTech Smart webpage with active link to the sponsor's website

At-event Promotions

- Recognition and thank you at intro and close
- (1) 6-foot exhibit table in the networking room
- 2 attendee passes
- Logo on welcome screens looping in main auditorium

DIRECTORY LISTING - \$100

Receive company listing in AMA Chicago's MarketingTech provider directory, to be offered to each attendee and linked on AMA Chicago's website. Each company listing includes: logo, 500-character overview, website and phone number. Submit your listing: amachicago.org/marketingtech-smart-directory-application

Contact Alex Montgomery to reserve your sponsorship
alex@chicagoama.org or 312-280-0449

