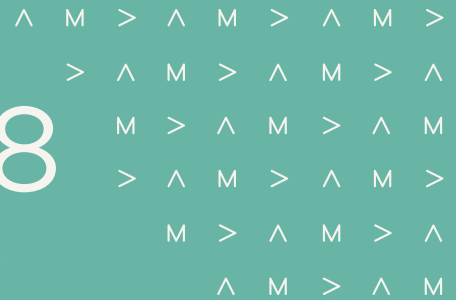


AMA CHICAGO PRESENTS

# Career Smart 2018

Thursday, November 15, 2018 | 5:30 to 8:30 p.m.



## SPONSORSHIP OPPORTUNITIES

Career Smart is the premier event for highly-motivated professionals seeking insights on pathways in the marketing field. The conference is focused on career best practices, delivered through two different expert panels, each followed by roundtable discussions. This content-driven program attracts a mix of marketing professionals representing a breadth of industry roles and career stages. The audience will consist of both up-and-coming talent looking to get to their next career level, as well as veterans in the workforce who want to continue accelerating their career or make a change.

### PREMIER SPONSOR - \$750 *Limited to 2 sponsors*

#### Before Event

- Emphasized logo in dedicated, pre-event emails with active link to the sponsor's website
- Emphasized logo on AMA Chicago's Career Smart webpage with active link to the sponsor's website
- Minimum of 3 social media mentions (Facebook, Twitter and/or LinkedIn) from contract signing through the day of the event
- Full registration list (minus email, address and phone) one week before event for planning purposes

#### During Event

- Recognition and thank you at introduction and close
- 1-minute live pitch and/or video at beginning of one panel discussion
- (1) 6-foot exhibit table in the program/networking room
- 3 attendee passes
- Emphasized logo on name badges
- Company materials can be shared on chairs before conference opens
- Minimum of 3 social media mentions (Facebook and/or Twitter)
- Emphasized logo on welcome screens looping in main auditorium

#### After Event

- Full attendee list (minus email, address and phone)

### EXHIBITOR SPONSOR - \$300 *Limited to 8 sponsors*

#### Before Event

- Logo in dedicated, pre-event emails with active link to the sponsor's website
- Logo on AMA Chicago's Career Smart webpage with active link to the sponsor's website

#### During Event

- Recognition and thank you at introduction and close
- (1) 6-foot exhibit table in the program/networking room
- 2 attendee passes
- Logo on name badges
- 1 social media mention (Facebook and/or Twitter)
- Logo on welcome screens looping in main auditorium

Contact Alex Montgomery to reserve your sponsorship  
[alex@chicagoama.org](mailto:alex@chicagoama.org) or 312-280-0449

