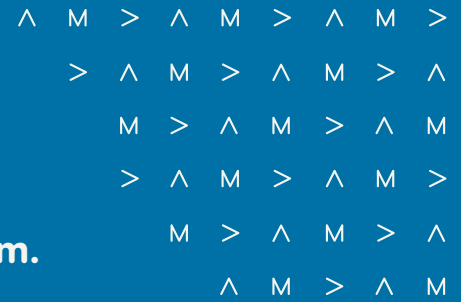


AMA CHICAGO PRESENTS

# Career Smart

April 4, 2019 | Catalyst Ranch | 6:00 to 8:30 p.m.



## SPONSORSHIP OPPORTUNITIES

Career Smart is the premier event for highly-motivated professionals seeking insights on pathways in the marketing field. The conference is focused on career best practices, delivered through practical career coaching, two different expert keynotes and hands-on workshops for those hiring marketers and marketers looking to be hired.

This content-driven program attracts a mix of marketing professionals representing a breadth of industry roles and career stages. Career Smart offers every marketer new ways to grow their skills, develop their teams, and find more emotional and financial rewards in their careers.

**NEW: Hosted attendee tables.** We're leaving the exhibitor hall behind for a more engaging experience. All sponsors have the opportunity to host a table of attendees during the program. Your table will be branded with your logo and what types of marketers you'd like to welcome - candidates, hiring managers, senior leaders, etc. As part of the program, you'll lead a 20-minute guided table discussion to connect with attendees and hear their needs directly.

BEFORE EVENT	PREMIER - \$750	TABLE HOST - \$300
Logo in dedicated, pre-event emails with link to sponsor's website - <i>Approx. 3 emails sent Feb to April, circulation of 9,000</i>	Emphasized	X
Logo on Career Smart webpage with active link to sponsor's website	Emphasized	X
Social mentions (Facebook, Twitter, LinkedIn) from contract signing through Career Smart	5 minimum	2 minimum
DURING EVENT		
Hosted attendee table	2	1
Full-audience recognition of sponsor level	Intro & Close	Intro & Close
1-minute live pitch and/or video	X	
(1) 6-foot exhibit table in program/networking event space	X	
Attendee passes for employees and/or to share with clients - <i>\$50 each</i>	3	1
Logo on name badges	Emphasized	X
Company materials can be shared with attendees	On every chair	Business cards at own table
Logo on welcome screens shown on a loop in main auditorium during event	Emphasized	X

View the latest event agenda, speakers and more at [amachicago.org/career-smart](http://amachicago.org/career-smart)

Contact Chris McGuire to reserve your sponsorship:  
[chris.m@mcguffincg.com](mailto:chris.m@mcguffincg.com) or 773-398-6855

