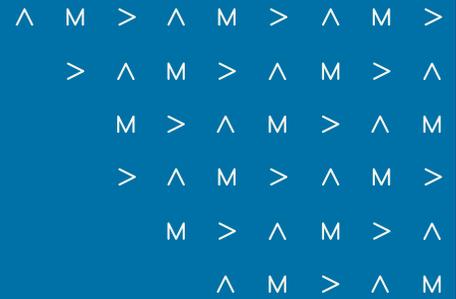


AMA CHICAGO PRESENTS

# Career Smart

July 30, 2019 | 8:00 to 11:00 a.m. | Chicago



## SPONSORSHIP OPPORTUNITIES

Career Smart is the premier event for highly-motivated professionals seeking insights on pathways in the marketing field. The program is focused on career best practices, delivered through practical career coaching and expert speakers for those hiring marketers and marketers looking to be hired.

This content-driven program attracts a mix of marketing professionals representing a breadth of industry roles and career stages. Career Smart offers every marketer new ways to grow their skills, develop their teams, and find more emotional and financial rewards in their careers.

**Hosted Tables.** Attendees will seat themselves based on their role and interest. As a table host, you'll act as an Expert in the Crowd, leading, facilitating and coaching to provide a more intimate attendee experience, without attempting to sell your services or that of your employer. During a 20-minute segment of the program, you'll lead a discussion of your choice based on the interests of your table, making you the expert to answer questions and build from the speakers' topics into attendees' lives.

BEFORE EVENT	PREMIER - \$750	TABLE HOST - \$300
Logo in dedicated, pre-event emails with link to sponsor's website - <i>Approx. 3 emails sent June to July, circulation of 9,000</i>	Emphasized	X
Logo on Career Smart webpage with active link to sponsor's website	Emphasized	X
Social mentions (Facebook, Twitter, LinkedIn) from contract signing through Career Smart	5 minimum	2 minimum
DURING EVENT		
Hosted attendee table	2	1
Full-audience recognition of sponsor level	Intro & Close	Intro & Close
1-minute live pitch and/or video	X	
(1) 6-foot exhibit table in program/networking event space	X	
Attendee passes for employees and/or to share with clients - <i>\$50 each</i>	3	1
Logo on name badges	Emphasized	X
Company materials can be shared with attendees	On every chair	Business cards at own table
Logo on welcome screens shown on a loop in main auditorium during event	Emphasized	X

View the latest event agenda, speakers and more at [amachicago.org/career-smart](http://amachicago.org/career-smart)

Contact Chris McGuire to reserve your sponsorship:  
[chris.m@mcguffincg.com](mailto:chris.m@mcguffincg.com) or 773-398-6855

